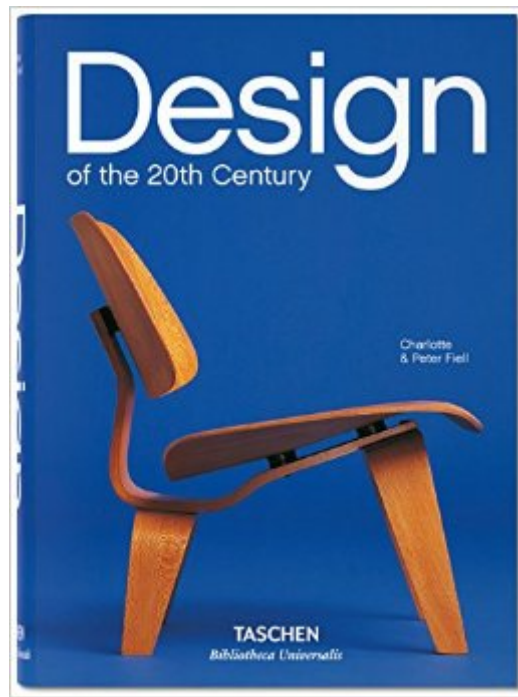


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# Design Of The 20th Century



## Synopsis

The bible of 20th-century design: From Art Nouveau to minimalism and everything in between. Poised at the start of the 21st century, we can see clearly that the previous century was marked by momentous changes in the field of design. Aesthetics entered into everyday life with often staggering results. Our homes and workplaces turned into veritable galleries of style and innovation. From furniture to graphics, it's all here - the work of artists who have shaped and recreated the modern world with a dizzying variety of materials. From the organic to the geometric, from Art Deco, through to Pop and High-Tech, this book contains all the great names - Harry Bertoia, De Stijl, Dieter Rams, Philippe Starck, Charles and Ray Eames, to name only a very few. This essential book is a comprehensive journey through the shapes and colors, forms and functions of design history in the 20th century. An A-Z of designers and design schools, which builds into a complete picture of contemporary living. Lavishly illustrated, this is design in the fullest sense. About the series: Bibliotheca Universalis - Compact cultural companions celebrating the eclectic TASCHEN universe at an unbeatable, democratic price! Since we started our work as cultural archaeologists in 1980, the name TASCHEN has become synonymous with accessible, open-minded publishing. Bibliotheca Universalis brings together nearly 100 of our all-time favorite titles in a neat new format so you can curate your own affordable library of art, anthropology, and aphrodisia. Bookworms' delight - never bore, always excite!

## Book Information

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## Customer Reviews

A Design Encyclopedia. Well researched. Simply stated. Contextually important. Regardless of your

design credentials or experience, if you have interest in design and decoration, this book belongs on your shelf. Most Highly Recommended!

Loved it (except for the small print) so much I bought two more books by this team. It covers Designers A-Z, and features a Timeline) I use the book for reference. Its s a great for memory jogging--oh yeah I remember that chair! Such a reasonable price the book is worth buying just for the nostalgia. So many more out there with less information and a lot more money.

A great great value for money. I bought lots of taschen books back in Paris and this one's quality is just as any taschen art books. It's such a nice reference book to have with very nice pick of pictures, yet it only costs 15\$. Incredible.

I bought this book expecting to use it as a reference for different designs in the 20th century. If this is what you are looking for, then I suggest having the following info already memorized / known:- Artist's name- Artist art style (Art Nouveau, Art Deco, Post Modern, etc)- Artist's niche (Furniture, ceramics, wall art, etc)Otherwise, this book is a coffee table book, not a reference book. I like this book for the fun of flipping through the pages, but if I want to build a piece of furniture and am looking for Arts and Crafts inspiration then I go to the internet. There is no way for me to efficiently use this book as a reference. This book is sorted by artist last name only. The appendix is sorted by artist. There is no way to quickly find a style or niche.I do enjoy seeing the different artists that I may otherwise never know about. If I do like their specific vision then I can start down the rabbit hole of internet searches, looking for books specifically about that person / design, etc. In that case, this book is pretty cool.I give it 3 stars because it isn't what I expected based on the description. Otherwise, the book is well made, has a book marker, and the photos are of good quality.

This is a great price for a very informative book. The book itself is small, but thick. It's got great pictures and it's not boring like many other art books.

Bought this book for my Art History class and this is one of the most helpful books that I have purchased.

A lot of book for the your money. Quality paper. Excellent overview of design. A worthwhile addition to your library.

I bought this book for my boyfriend. If you're in to furniture or design it's a must have. The pictures are beautiful and the book itself is very interesting.

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